

| Senior Year | Semester | 1st |
|-------------------------|-----------------|------------|
| Business Elective | | 3 |
| LAP 515 | | 2 |
| MBA 500 | | 3 |
| MBA 502 | | 3 |
| MBA 513 | | 3 |
| Free Elective..... | | 3 |
| TOTAL | | 17 |

UNDERGRADUATE B.S. DEGREE EARNED AT 120 CREDIT HOURS

| Fourth Year Second Semester (Graduate) | 2nd |
|---|------------|
| LAP 525 | 2 |
| MBA 503 | 3 |
| MBA 681 | 3 |
| MBA Business Elective/Graduate Level | 3 |
| TOTAL | 11 |

Summer Internship MBA 511 **1**

| Fifth Year First Semester (Graduate) | 1st |
|---|------------|
| LAP 615 | 1 |
| MBA 506 | 3 |
| MBA 600 | 3 |
| MBA 610 | 3 |
| MBA 630 | 3 |
| TOTAL | 13 |

| Fifth Year Second Semester (Graduate) | 2nd |
|--|------------|
| MBA 620 OR 608 | 3 |
| MBA 690 | 3 |
| MBA 601 | 3 |
| MBA Business Elective/Graduate Level | 3 |
| TOTAL | 12 |

MBA EARNED WITH 37 CREDIT HOURS

| | |
|-------------------------------------|------------|
| TOTAL CREDITS FOR GRADUATION | 157 |
|-------------------------------------|------------|

**It is strongly suggested that students attend Pre-College before beginning the first year of the five-year MBA curriculum.*

Two-Year Graduate MBA Program

The Master of Business Administration program is designed to provide individuals with the expertise needed to become effective, professional, senior-level managers. The curriculum provides a general management emphasis, which encompasses both the basic disciplines that underlie management and the operational areas specific to business. The courses provide an understanding of the components of managerial decision making and provide students with a perspective on the role of business as an economic, political, and social institution. The overall goal of the program is to prepare leaders and scholars who will assume pivotal roles in academic and business organizations. Further details are provided in the Graduate College section of this catalog.

Two Year MBA Curriculum Outline

| | |
|---|---|
| MBA 500 World Culture | 3 |
| MBA 503 Financial Statement Analysis | 3 |
| MBA 625 Marketing Management | 3 |
| MBA 630 Legal Environment of Business | 3 |
| MBA 651 Macro Environment of Business | 3 |
| MBA 660 Information Systems Development or MBA 608 Advanced Info Systems | 3 |
| MBA 675 Managerial Finance or MBA 506 Investment Analysis & Portfolio..... | 3 |

| | |
|---|-----------|
| MBA 681 Organizational Theory/ Development..... | 3 |
| MBA 690 Strategy Business Policy..... | 3 |
| SubTotal | 27 |
| Electives in the MBA Curriculum..... | 9 |
| Total Academic Credit Hours | 36 |

This number does not include any prerequisite courses that may have been identified as admission criteria to the MBA Program.

Doctor of Philosophy Degree in Business Administration

This doctoral program in Business Administration is designed to provide individuals who desire an advanced degree in business an opportunity to excel in their careers. The program responds to current MBA or technical graduate students aspiring to become consultants or professors. Admission requires that all students take the Graduate Management Admission Test (GMAT) unless it has been taken within the previous five years and a minimum score of 400 was earned. The program appeals to existing professionals at universities who aspire towards advanced degrees to enhance leadership roles in administrative positions. This is a hybrid Ph.D. program in Business which includes a summer residency requirement of two summers at four weeks each. There will be online courses provided during the academic year. Hence, the program is suitable for busy professionals seeking an advanced degree in business to increase their credentials in their current or future industry role and/or for advancement in academia or entrance to academic careers. Further details are provided in the Graduate College section of this catalog.

I. Curriculum Focus: Marketing/Management or Finance/ Accounting

The program requires completion of approximately 60 credit hours

REQUIRED COURSES

| | |
|--|-----------|
| BLAO 701R Organizational Behavior..... | 3 |
| BLAO 702R Organization Theory and Practice | 3 |
| BLAO 703R Advanced Computer Applications | 3 |
| BLAO 704R Advanced Topics in Research | 3 |
| BLAO 760R Behavioral Research Methods..... | 3 |
| BLAO 761R Empirical Research Methods | 3 |
| BLAO 706R Teaching Methodology..... | 1 |
| *BLAO 707R/Pre-proposal Presentation..... | 2 |
| BLAO 740R Managerial Economics..... | 3 |
| BLAO 800 Dissertation I | 4 |
| **BLAO 805 Dissertation II | 4 |
| BLAO 810 Dissertation III | 4 |
| BLAO 815 Dissertation Defense..... | 0 |
| Total Hours | 36 |

Electives in the Ph.D. Curriculum

Electives will be selected based on the student's focus: Marketing/ Management or Finance/ Accounting

| | |
|--|---|
| BLAO 720 Financial Accounting and Reporting Research | 3 |
| BLAO 721 Contemporary Issues in Accounting Seminar..... | 3 |
| BLAO 722 Accounting Theory..... | 3 |
| BLAO 723 Tax Planning and Research | 3 |
| BLAO 724 Special Topics in Taxation | 3 |
| BLAO 725 Seminar in Accounting Research | 3 |
| BLAO 730 Financial Economics | 3 |
| BLAO 731 Corporate and Financial Institution..... | 3 |
| BLAO 732 Behavior Finance | 3 |

| | |
|--|-----------|
| BLAO 733 Theory of Finance | 3 |
| BLAO 734 Concepts of Investment Decisions..... | 3 |
| BLAO 735 Advanced Topics in Finance | 3 |
| BLAO 741 Issues in Operations Management..... | 3 |
| BLAO 742 Seminar in Strategic Policy Management..... | 3 |
| BLAO 743 International Management | 3 |
| BLAO 744 Organizational Change Theory..... | 3 |
| BLAO 745 Advanced Decision Support Systems | 3 |
| BLAO 750 Marketing Management | 3 |
| BLAO 751 Emerging Issues in Marketing..... | 3 |
| BLAO 752 Product Planning Seminar | 3 |
| BLAO 753 Behavioral Research in Marketing..... | 3 |
| BLAO 754 Quantitative Research in Marketing: | |
| Strategic Models and Methods..... | 3 |
| BLAO 755 Theories of Attitude and Persuasion..... | 3 |
| Total Elective Hours Needed | 24 |

Note: Students enrolled in the program may select six graduate level courses that will result in at least 18 hours of subject matter in a discipline at the graduate level.

**Major coursework chosen from BLAO 720 to BLAO 735 for Accounting/Finance track and from BLAO 741 to BLAO 755 for Marketing/Management track. Courses outside the major coursework list, may be taken for Minor coursework.*

** A maximum of 8 credit hours can be earned in this course by taking it for four semesters*

*** A maximum of 24 credit hours can be earned in this course by taking it for six semesters.*

II. Program matriculation requirements: Summer residencies, On-campus coursework, and Online coursework

First Summer Residency

| | |
|--|-----------|
| BLAO 701R Organizational Behavior..... | 3 |
| BLAO 703R Advanced Computer Applications | 3 |
| BLAO 704R Advanced Topics in Research | 3 |
| BLAO 740R Managerial Economics..... | 3 |
| Total | 12 |

First Fall Semester (Online)

| | |
|-----------------------|----------|
| 8 week session | |
| Elective..... | 3 |
| 8 week session | |
| Elective..... | 3 |
| Total | 6 |

First Spring Semester (Online)

| | |
|-----------------------|----------|
| 8 week session | |
| Elective..... | 3 |
| 8 week session | |
| Elective..... | 3 |
| Total | 6 |

Second Summer Residency

| | |
|--|-----------|
| BLAO 702R Organization Theory and Practice | 3 |
| BLAO 760R Behavioral Research Methods..... | 3 |
| BLAO 761R Empirical Research Methods..... | 3 |
| *BLAO 707R Pre-Proposal Presentation..... | 2 |
| BLAO 706R Teaching Methodology..... | 1 |
| Total | 12 |

Second Fall Semester (Online)

Article Completion (Register for Pre-proposal)

| | |
|-----------------------|----------|
| 8 week session | |
| Elective..... | 3 |
| 8 week session | |
| Elective..... | 3 |
| Total | 6 |

Second Spring Semester (Online)

| | |
|-----------------------|----------|
| 8 week session | |
| Elective..... | 3 |
| 8 week session | |
| Elective..... | 3 |
| Total | 6 |

Summer

Comprehensive Exam

(Complete Application & Register for class according to Ph.D. Coordinator's directions)

Third Fall Semester (Online)

| | |
|--------------------------------|----------|
| 8 week session | |
| BLAO 800 Dissertation I | 4 |
| BLAO 805 Dissertation II | 4 |
| Total | 8 |

Third Spring Semester (Online and Formal Presentation)

| | |
|---|-----------|
| 8 week session | |
| **BLAO 810 Dissertation III | 4 |
| BLAO 815 Dissertation Defense..... | 0 |
| Total..... | 4 |
| Total credits for PhD.graduation | 60 |