

MBA CONCENTRATION COURSES

Business Analytics

MBAO 673 Decision Modeling Strategy

MBAO 675 Machine Learning and Artificial Intelligence

MBAO 677 Data Visualization

MBAO 671 Fundamentals of Data Science using R and Python Programming

Marketing

MBAO 663 Digital marketing and Strategic Brand Management

MBAO 665 Marketing Distribution Systems

MBAO 669 Marketing Analytics

MBAO 661 Integrated Marketing Communications

Supply Chain Management

MBAO 682 Procurement and Contracting

MBAO 684 Supply Chain Operations Analytics

MBAO 686 Transportation and Logistics and Distribution Management

MBAO 681 Operations Management using Planning and Production

General MBA

MBAO 675 Managerial Finance- 3 credit hours.

MBAO 681 Organization Theory and Practice - 3 credit hours.

MBA Elective I - 3 credit hours.

MBA Elective II - 3 credit hours.