



NSF I-CORPS HUB
MID-ATLANTIC REGION

I-CORPS VIRTUAL SHORT COURSE

Class One:

- Business Model Generation
- Value Proposition
- Customer Discovery

Class Two:

- Hypothesis Development
- Customer Interview Workshop

**THREE
DAYS ONLY**

**Friday, April 4
Friday, April 11
Friday, April 18**

**VIRTUAL
CLASSES
9:00 a.m. to
12:00 p.m.**

Class Three:

- Final Presentations
- What's Next Discussion

**REGISTER TODAY & COMPLETE
THE SHORT I-CORPS PREP.**



This Hub-wide cohort is hosted by Hampton University in partnership with National Science Foundation's Innovation Corps Program.

