



### **BECOME AN ADVOCATE**

HOW-TO GUIDE

Beyond direct volunteering or financial contributions, advocating for Hampton University is a powerful way to support our mission and strengthen our legacy. Your voice and influence can create a ripple effect, spread awareness, and foster enduring support for our "Home by the Sea." Follow these steps to help amplify Hampton's voice:

#### **1** Submit an Inquiry

Start by completing the Hampton University Advocacy Inquiry Form, available on our website. This form allows you to share your interests and how you'd like to help.

# Provide Details on Your Influence

Describe specific organizations, churches, or communities where you have an influence. If applicable, mention any legislators or policymakers you have connections with.

# Collaborate with Advancement

A representative from the Office of Advancement will review your submission and contact you to discuss ways you can collaborate to amplify Hampton's voice.

### Define Your Advocacy Interests

On the form, select the areas where you're interested in advocating, such as your:

- Social and Fraternal Organizations
- Church and Faith Communities
- Network of Policymakers
- Conventions and Conferences
- Personal Network

#### 4 Indicate Support Needed

Let the Office of Advancement know what information or support would be most helpful for your advocacy efforts, such as talking points, fact sheets, or guidance on contacting officials.

Every act of advocacy, no matter how small, contributes significantly to Hampton University's continued growth and success.

For more information visit <u>www.hamptonu.edu</u> or call (757) 727-5356 to speak with an Office of Advancement Representative.