

## **DOCTOR OF PHILOSOPHY BUSINESS ADMINISTRATION PROGRAM**

The School of Business and Hampton University Online collaborate to offer a hybrid online doctoral program in business which includes a summer residency requirement of two summers of which one week will be in person and three weeks online. The Hampton University doctoral program in business includes 60 credit hours with a concentration in Business Administration and is offered online. The program culminates with a dissertation facilitated in an online format. The target market for this program is professionals located nationwide who desire an advanced degree in business to excel in their careers.

In addition, the program responds to current MBA or technical graduate students aspiring to become consultants or professors and those who aspire to advanced degrees to enhance leadership roles in administrative positions. Online courses will be provided during the academic year. Hence the program is suitable for busy professionals seeking an advanced degree in business to increase their credentials in their current or future industrial role and/or for advancement in academia.

Students enrolled in the doctoral program may select six graduate level courses that will result in at least 18 credit hours of subject matter in a discipline at the graduate level. Dissertation work will commence after successful completion of all coursework with a minimum grade of B, a Comprehensive Examination, and Dissertation Proposal Presentation. Final defense of the dissertation is required. Semester sessions are sixteen weeks in duration with the exception of summer sessions, which are four week terms. All coursework with the exception of summer residency will be facilitated online.

### **ADMISSION REQUIREMENTS**

Admission to the doctoral program in Business Administration is open to all students seeking an advanced degree. Students are required to possess a master's degree in an approved program. Otherwise, nine credits of master's degree level business courses will be required in Economics, Accounting and Quantitative Business Analysis.

Prospective Ph.D. students must complete the Hampton University Graduate School application and submit the following required documents: GMAT scores unless the prospective student has taken the GMAT for the MBA and achieved a score of at least 400. In order for past scores to be submitted, the test must have been taken within five years of the application date. All students must submit three letters of recommendation, show three years of relevant work experience via a resume, and submit a prepared Statement of Career/Professional Plans. Up to six credits of graduate coursework will be accepted for transfer credit.

### **REQUIRED COURSES (36 Credits)**

BLAO 701R Organizational Behavior – 3  
BLAO 702R Organization Theory and Practice – 3  
BLAO 703R Advanced Computer Applications – 3  
BLAO 704R Advanced Topics in Research – 3  
BLAO 760R Behavioral Research Methods – 3  
BLAO 761R Empirical Research Methods – 3  
BLAO 706R Teaching Methodology – 1  
BLAO 707R Pre-proposal Presentation – 2  
BLAO 740R Managerial Economics – 3  
BLAO 800 Dissertation I – 4  
BLAO 805 Dissertation II – 4  
BLAO 810 Dissertation III – 4  
BLAO 815 Dissertation Defense – 0

### **ELECTIVES IN THE PH.D. CURRICULUM (24 Credits)**

Electives will be selected based on the student's focus: Marketing & Management or Finance & Accounting.

Accounting Courses:

- BLAO 720 Financial Accounting and Reporting Research – 3
- BLAO 721 Contemporary Issues in Accounting Seminar – 3
- BLAO 722 Accounting Theory – 3
- BLAO 723 Tax Planning and Research – 3
- BLAO 724 Special Topics in Taxation – 3
- BLAO 725 Seminar in Accounting Research – 3

Finance Courses:

- BLAO 730 Financial Economics – 3
- BLAO 731 Corporate and Financial Institutions – 3
- BLAO 732 Behavior Finance – 3
- BLAO 733 Theory of Finance – 3
- BLAO 734 Concepts of Investment Decisions – 3
- BLAO 735 Advanced Topics in Finance – 3

Management & Marketing Courses:

- BLAO 741 Issues in Operations Management – 3
- BLAO 742 Seminar in Strategic Policy Management – 3
- BLAO 743 International Management – 3
- BLAO 744 Organizational Change Theory – 3
- BLAO 745 Advanced Decision Support Systems – 3
- BLAO 750 Marketing Management – 3
- BLAO 751 Emerging Issues in Marketing – 3
- BLAO 752 Product Planning Seminar – 3
- BLAO 753 Behavioral Research in Marketing – 3
- BLAO 754 Quantitative Research in Marketing – 3
- BLAO 755 Theories of Attitude and Persuasion – 3

**PROGRAM MATRICULATION REQUIREMENTS**

Summer residencies, On-campus coursework, and Online coursework.

**First Summer Residency Courses:**

- BLAO 701R Organizational Behavior – 3
- BLAO 703R Advanced Computer Applications – 3
- BLAO 704R Advanced Topics in Research – 3
- BLAO 740R Managerial Economics – 3