

# James T. George School of Business Innovation & Entrepreneurship (BS + MS) Curriculum Outline

## Undergraduate Curriculum

Course	Credits
Pre-College/Summer Courses	
Math 117 or Higher	3
Business Terminology for Entrepreneurs	3
Entrepreneurial Foundations: Preparing for Success	3
	9
3 Year Entrepreneurship Bachelors Program	
Fall Freshman Year	
English 101	3
Communications 103	3
Computer Science 120	3
Foreign Language I (2 semester of the same language)	3
Principles of Entrepreneurship (ETR)	3
Physical Education Elective	1
University 101	1
	17
Spring Semester Freshman Year	
English 102	3
Natural Science Course	3
Foreign Language II (2 semester of the same language)	3
Humanities I 201	3
Financial Accounting MBA 201	3
Business of You	2
	17
<b>Total Freshman Year</b>	<b>34</b>
Summer I (Online)	
Humanities Elective	3
History 106	3
Social Science Elective	3
	9

Course	Credits
Managerial Accounting MBA 203	3
Economics 201	3
Management 215	3
Entrepreneurship Strategy: Business Models	2
Business Organization Management 301	3
Business Law I MGT 305	3
	17
Spring Semester Sophomore Year	
Economics 202	3
Management 216	3
Entrepreneurship Strategy: Creativity, Innovation & Product Development	2
Business Finance 304	3
Marketing 305	3
Information/DP Systems Mgt MGT 323	3
	17
<b>Total Sophomore Year</b>	<b>34</b>
Summer Lower Division Internship MBA (211)	
Internship MBA 211	1
Fall Semester Junior Year	
Entrepreneurship Financing New Business Venture ETR 315	3
New Ventures and Startup ETR 350	3
Legal Issues for Entrepreneurs ETR 410	3
Organizational Behavior MGT 400	3
Entrepreneurship Strategy: Global Entrepreneurship	2
Social Science Elective	3
	17
Spring Semester Junior Year	
Economics Growth Development ECO 318	3
Special Topics in Entrepreneurship ETR 420	3
Strategies for Growth ETR 401	3
Free Elective	3
Free Elective	3
Golf I - PED 121	1
	16
<b>Total Junior Year</b>	<b>33</b>

TOTAL HOURS UNDERGRADUATE PROGRAM

120

## Graduate Curriculum

Course	Credits
ENTER GRADUATE PROGRAM (GPA 3.2 REQUIRED)	
Summer II (Online)	
Entrepreneurship Special Topics II ( Hosp, Retail, Family, Franchise, etc.)	3
Project Management for Entrepreneurs	3
AI/ML Entrepreneurship Building and Scaling AI Powered Ventures	3
	9
Fall Semester Graduate	
Small Business Consulting/Practicum ETR 445 or 499	3
Adv Fin'l Strategy, and Acctg for Entrepreneurial Ventures	3
Entrepreneurial Procurement & Contracting	3
Entrepreneurship Strategy: Social Entrepreneurship	3
	12
Spring Semester Graduate	
Free Elective (Graduate Level)	3
Entrepreneurship Data Visualization & Analytics	3
Master's Venture Challenge - Capstone Course	3
	9
TOTAL HOURS GRADUATE PROGRAM	30
TOTAL HOURS BS/MS PROGRAM	150