

Public Disclosure of Student Achievement

Institution Name: Hampton University

Business Unit(s) included in this report: James T. George School of Business

Academic Period Covered Academic Year 2023-2024

Date Report Posted: December 12, 2024 (But reposted on March 3, 2025, with updated Form)

| PROGRAM | MEASURE | TARGET | RESULT |
|---------------------------------|------------------------------------|--------|------------|
| Bachelor of Science | | 100% | |
| Accounting | Job Placement/Grad School Rates | 100% | 1/2=50% |
| Business Administration | Job Placement/Grad School Rates | 100% | 24/24=100% |
| Economics | Job Placement/Grad School Rates | 100% | 5/5=100% |
| Entrepreneurship | Job Placement/Grad School Rates | 100% | 8/11=73% |
| Finance | Job Placement/Grad School Rates | 100% | 15/18=83% |
| Management | Job Placement/Grad School Rates | 100% | 22/23=95% |
| Marketing | Job Placement/Grad School Rates | 100% | 17/21=80% |
| Masters Business Administration | Job Placement/Grad School Rates | 100% | 14/14=100% |
| Ph.D. Business Administration | Number of Graduates | 100% | 1/1 = 100% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED | |
|---------|---------------------------------------|--|
|---------|---------------------------------------|--|

| Job Placement (Bachelor of Science Programs) | For all undergraduate Bachelor of Science programs, the Job Placement/Grad School rates were provided by Department Chairs with data from the Senior year graduates (2022-2023) | |
|--|---|--|
| Job Placement (Masters of Business Administration) | For all graduating Masters of Business Administration students, 14 of 14 graduates had job offers upon graduation. | |
| Number of Graduates (Ph.D. Program) | This number is retrieved from the Program Director and represents the number of graduates for this Academic Year. | |