



WEBSITE DESIGN TIMELINE

DESIGNER

Phone #

CLIENT

Phone #

WEEK 1

meeting date:

DESIGNER

Initial Meeting
Needs Assessment
Research
Site Outline
Site Map

CLIENT

Initial Meeting
Needs Assessment Feedback

WEEK 2

meeting date:

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Site Outline
Site Map
Content Outline

CLIENT

Site Outline Review
Site Map Review

WEEK 3

meeting date:

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WireFrames

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Wireframes Review

WEEK 4

meeting date:

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Landing Page Artwork

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Landing Page Artwork Reivew
Site Content Submission

WEEK 5
meeting date:

DESIGNER

Inner Page(s) Artwork

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Inner Page(s) Artwork Review

WEEK 6
meeting date or phone call:

DESIGNER

Coding
Validation
Content Populaton

CLIENT

WEEK 7
meeting date:

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Cross Platform &
Browser Testing

CLIENT

Final Review

WEEK 8
meeting date:

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Refinement
Launch
Search Engine Submission

CLIENT

Take Possession

NOTES